



World-Class Presentations

An Executive and Sales Presentation Workshop

Course Description

World-Class Presentations is an intensive course which will arm each participant with the tools and "tricks-of-the-trade" necessary to give a polished and effective presentation.

Target Audience

All managers, salespeople, engineers and other employees who need to make presentations or hold meetings with clients, colleagues and other international partners.

Objectives

Participants will learn to:

- organize persuasive and descriptive presentations
- control their audience
- use gestures to energize their talks
- use whiteboards, flip charts, and overheads effectively
- design visuals for maximum impact
- handle question and answer sessions
- develop and project a professional, business image

Method



Participants will design their own oral/visual presentations and then present them to their colleagues. These sessions will be videotaped, allowing each participant to monitor his/her progress throughout the program. A unique system of "auto-video feedback" is used to foster a positive atmosphere of cooperation and mutual support, while giving each individual incisive feedback in a completely non-threatening manner.

Duration of the session: 2 days
Number of participants: 7 maximum
Working languages: English or French



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